

THE TRADITION CONTINUES:  
*Make History With Us*



**FRIDAY, APRIL 11, 2025**

**WILDFIRE GOLF CLUB AT  
JW MARRIOTT DESERT RIDGE PHOENIX**

**TOURNAMENT PROCEEDS BENEFIT CHILD LIFE PROGRAMS AT:  
BANNER CHILDREN'S MEDICAL CENTERS IN ARIZONA**



## TOURNAMENT DETAILS

- WHO** Banner Children's and Banner Health Foundation
- WHAT** Banner Children's Open
- WHEN** Friday, April 11, 2025
- WHERE** Wildfire Golf Club at JW Marriott Desert Ridge Phoenix, 5350 Marriott Drive
- COST** \$60,000 Presenting Sponsor  
\$30,000 VIP Experience Sponsor  
\$20,000 Ace Sponsor  
\$15,000 Eagle Sponsor  
\$10,000 "Big Golf Game" Sponsor  
\$10,000 "Big Food Station" Sponsor  
\$7,500 FORE the Kids  
\$1,000 to \$15,000 Underwriting Opportunities

**CO-CHAIRS** Bryan Adams, DP Electric  
Jeff Cordell, DPR Construction



## ARE YOU READY TO TAKE THE CHALLENGE?

The Signature Golf Challenge Holes are back and feature four challenges similar to those on the Golf Channel's super popular Big Break reality television program, combined with a traditional shamle format. Challenge holes, creatively — and generously — designed and built by big-hearted sponsors, are peppered throughout the course. Teams will be scored on their overall golf game and separately, based on the team's performance on the challenges. Two top scoring teams make it to the Final Challenge — a nail-biting shoot out that has become legendary.

## CAUSE & EFFECT

The tournament benefits the physical and emotional well-being of hospitalized children by supporting Child Life. Creating a positive experience for kids in our hospitals — that is the foundation of Child Life at Banner Children's medical facilities. Working with pediatric patients, their parents and siblings, too, Child Life Specialists use a variety of tools and skills to reduce stress and anxiety, while promoting normal growth and development. Through play, pre-operative teaching and even distraction and coping techniques, these specialized — and, very special — professionals become invaluable resources for the entire family. This year's Banner Children's Open will benefit Child Life programs throughout the Valley and Tucson. Just a few of the services provided by Child Life teams include: Medical Play; Sibling Support; Bereavement.



## HERE FOR THE WHOLE FAMILY

Banner Children’s Child Life Specialists provide compassionate support for the whole family — because a serious illness and frequent hospitalizations affect more than just our young patients. Child Life is there, at the right place, at the right time, to help the whole family through the challenges; to teach brothers and sisters what to expect. Often, Child Life feels like extended family.



## THE COMMITTEE

The following individuals give their time, talent and resources to the 2025 Banner Children’s Open, building an event that has become the “hottest ticket in town.” Thank you all for your leadership and participation.



### CO-CHAIRS

**Bryan Adams**  
*DP Electric*

**Jeff Cordell**  
*DPR Construction*

**Carrie Bailes**  
*Buehler Engineering*

**Austin Brooker**  
*UDLR Healthcare*

**Jana Brickey**  
*DFDG Architecture*

**Will Brunner**  
*Devereux Threads*

**Brittany Burbes**  
*DPR Construction*

**Brad Claussen**  
*DPR Construction*

**Chris DeWitt**  
*W.D. Manor Mechanical Contractors, Inc.*

**Zach Goldsworthy**  
*DHE Engineering*

**Jim Gordon**  
*NorthStar Identity Promotional Products*

**Mariah Gresko**  
*Stantec*

**Sarah Halverson**  
*Mortenson Construction*

**Danny Haycock**  
*McCarthy Builders*

**Eddie Herdemian**  
*JP Morgan*

**Lucas Hickman**  
*Lewis Roca*

**Kirk McClure**  
*JE Dunn Construction*

**John Niziolek**  
*HKS, Inc.*

**Lee O'Connell**  
*McCarthy Builders*

**Jody Oehler**

**John Pearson**  
*Siegler*

**Alex Wright**  
*DHE Engineering*





# SPONSORSHIP OPPORTUNITIES

**PRESENTING**  
\$60,000

**VIP EXPERIENCE**  
\$30,000

**ACE\***  
\$20,000

**EAGLE**  
\$15,000

**BIG GOLF GAME**  
\$10,000

**BIG FOOD STATION**  
\$10,000

**FORE THE KIDS**  
\$7,500

EVENT DAY BENEFITS							
Three Team Entry (12 players)	●						
Two Team Entry (8 players)		●	●				
One Team Entry (4 Players)				●	●	●	●
Additional foursome for \$5,000	●	●					
VIP Recognition and Gift	●	●	●				
VIP Warm Up with Pros	●	●	●				
Opportunity to play with Banner Senior Leader	●	●	●	●			
GOLF COURSE VISIBILITY							
Logo recognition on all event signage, pin flags, printed materials and online registration page (DEADLINES APPLY)	●						
Company logo on digital tee signs in each cart	●	●	●				
Company logo on signage at VIP Experience		●					
Choice of on-course logo placement: Beverage carts, golf carts, putting green, bag drop or final challenge			●				
Company logo on signage for Challenge Hole					●		
Company logo on signage for Food Station						●	
Company logo on Networking Breakfast signage				●			
HOSPITALITY BENEFITS							
All day inclusive food and beverage	●	●	●	●	●	●	●
Access to Awards Reception	●	●	●	●	●	●	●
One overnight stay at JW Marriott the night of event, per foursome	●	●					

\*Sponsorship cannot be split





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BIG GOLF GAME  
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MARKETING BENEFITS							
Two-page center layout in event program	●						
Full-page color ad in event program		●	●				
Half-page ad in event program				●	●	●	
Quarter-page ad in event program							●
Platinum Mighty Warriors Tee Sign at Breakfast and Awards Reception	●						
Mighty Warriors Tee Sign on each course		●	●	●	●	●	
Opportunity to distribute branded commemorative gift(s) to guests at sponsor's cost	●	●	●				
Recognition from the podium during event	●	●	●				
Recognition on the Banner Health Foundation website and social media platforms	●	●	●	●	●	●	●
PLAYER GIFT							
Player Gift valued at \$325	●						
Player Gift valued at \$250		●					
Player Gift valued at \$225			●				
Player Gift valued at \$200				●			
Player Gift valued at \$150					●	●	
Player Gift valued at \$125							●
ONGOING BENEFITS							
Recognition as a Banner Health Foundation Partner in Wellness 2025	●	●	●	●	●	●	●
Special invitation to Spring 2026 Banner Benefactors & Partners in Wellness Reception	●	●	●	●	●	●	●

\*Sponsorship cannot be split



# UNDERWRITING OPPORTUNITIES

There are plenty of ways to support the Banner Children's Open and gain exposure for your company without playing golf. Underwrite the costs of specific elements of the Banner Children's Open and receive positive exposure for your company with signage, logo recognition, branded items and invitations to pre-and post-networking golf events.

## □ TEE GIFT UNDERWRITER - \$15,000

- Half Team Entry (2 Players)
- Exclusive logo placement on tee gifts for all golfers
- Opportunity to insert additional collateral into gift bag
- Recognition in program as Tee Gift Sponsor

## □ SIGNAGE UNDERWRITER - \$10,000

- Half Team Entry (2 Players)
- Logo placement on all printed signage
- Half-page ad in program

## □ RIDE SHARE UNDERWRITER - \$10,000

- Signage and recognition at the event
- Recognition on pre-event emails and social media
- Company name on rideshare voucher or promocode sent to all golfer's day of tournament
- Recognition in the program

## □ VIP GIFT UNDERWRITER - \$7,500

- Signage and recognition at the event
- Logo on gift bag for the VIP gifts
- Opportunity to station at VIP area
- Recognition in the program

## □ DRIVING RANGE UNDERWRITER - \$7,500

- Signage and recognition on Driving Range
- Opportunity to place booth or featured product/ service on driving range hill

## □ VALET UNDERWRITER - \$5,500

- Company logo on signage at valet stand
- Opportunity to provide a branded take-away item in guest vehicles
- Recognition in event program

## □ COCKTAIL BAR UNDERWRITER- \$5,500

(Two Available)

- Signage and recognition at Cocktail Bar
- Branded cups and napkins
- Recognition in event program

## □ BLOODY MARY BAR UNDERWRITER- \$5,000

(Two Available)

- Signage and recognition at Bloody Mary Bar during networking breakfast
- Branded cups and napkins
- Recognition in event program

## □ PROGRAM PRINTING UNDERWRITER - \$5,000

- Recognition in program that each golfer will receive at registration
- Half-page ad in event program

## □ BEST DRESSED UNDERWRITER - \$5,000

- Logo placement on trophy for winners
- Recognition on pre-event emails and social media
- Recognition at post golf reception
- Recognition in event program

## □ BEER OR MARGARITA STATION UNDERWRITER - \$4,000

(Two Beer and Two Margarita Available)

- Signage and recognition of choice on course Beer or Margarita Station
- Branded cups and napkins
- Opportunity to provide volunteers to work station
- Recognition in event program

## □ SCORE BOARD UNDERWRITER - \$3,000

- Logo placement on Score Board
- Company logo on signage at valet stand
- Opportunity to provide branded take-away item
- Recognition in event program

## □ MIGHTY WARRIORS TEE SIGN - \$3,000

- Tee Sign at Breakfast and Awards Reception
- Recognition in event program

## □ PIN FLAG - \$1,000

- Logo on pin flag
- Recognition in event program
- Sponsor keeps commemorative pin flag





# SPONSORSHIP COMMITMENT FORM

Name/Company: \_\_\_\_\_

Contact Name and Phone (if company is sponsor): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email address: \_\_\_\_\_

## PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED IN PRINTED MATERIALS:

I wish to participate in the 2025 Banner Children's Golf Classic as selected below:

- Presenting - \$60,000
- VIP Experience - \$30,000
- ACE - \$20,000
- Eagle - \$15,000
- Big Golf Game - \$10,000
- Big Food Station - \$10,000
- FORE the Kids - \$7,500
- Mighty Warriors Tee - \$3,000
- Pin Flag - \$1,000
- Underwriting: Please designate \$ \_\_\_\_\_ for \_\_\_\_\_  
*(insert name of item you wish to underwrite)*
- I cannot attend the event, but would like to make a tax-deductible donation in the amount of \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## DO NOT SEND CREDIT CARD INFORMATION THOUGH THE MAIL.

Method of Payment:

- Please send an invoice for my sponsorship on the following date.
- Check # \_\_\_\_\_ enclosed. Please make check payable to the Banner Health Foundation.
- I will pay online or via phone by credit card\*. Pay securely online at [give.bannerhealth.com/golf](https://give.bannerhealth.com/golf).

(\*note: credit card transactions of \$10,000 and above are subject to a 2% processing fee)

*Banner Health Foundation (Tax ID 94-2545356) is a tax-exempt 501(c)(3) nonprofit organization.*

When complete please submit via: Email: [Golf@BannerHealth.com](mailto:Golf@BannerHealth.com) Fax: 602-747-3378

Questions: 602-747-4654

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