

20
24

Sponsorship &
Underwriting
Opportunities

PULSE OF THE CITY
sairée

Heart of the Garden

Benefiting Pediatric Cancer Care & Research

Presented by:  ARIZONA COLLEGE
of Nursing®

SATURDAY
OCTOBER 5, 2024

Six O'Clock in the Evening

Omni Scottsdale Resort & Spa at Montelucia
Paradise Valley, Arizona

Cocktails, Dinner & Entertainment

Garden Formal | Black Tie Optional

give.bannerhealth.com/pulse

 Banner Health
Foundation



About the Pulse of the City Soiree

A celebratory and festive evening, the Pulse of the City Soiree is the signature annual fundraising gala for nonprofit Banner Health, Arizona's largest healthcare provider.

This year, community leaders, physicians, philanthropists, friends, and Banner Health leaders will come together for a celebratory evening to raise awareness and funds for pediatric cancer care and research at the Blood & Cancer Centers at all three Banner Children's medical centers. While supporting this worthy cause, guests will enjoy a cocktail reception, networking, mystery prizes, and a raffle, followed by superb dining, an inspiring program, and live music and dancing—all in the spirit of ensuring a bright future for Arizona's children.

About Banner Health

Headquartered in Arizona, Banner Health is deeply committed to its nonprofit mission of making health care easier so life can be better. Since inception in 1999, Banner has ensured our community has access to high-quality health care, regardless of a patient's background or financial standing. Annually, Banner provides some \$1 billion in community benefit, including free health care services and financial assistance, health education and community outreach, medical education and training, and research.





The Need: Our Youngest Patients



Proceeds from the Pulse of the City Soiree benefit pediatric cancer care and research. Caring for more Arizona children than any other health system, Banner Children's offers family-centered cancer care, with treatment options including surgery, chemotherapy, and bone marrow transplant, plus supportive services to help children and families cope with their diagnosis and treatment, understand what to expect, and process difficult emotions and experiences.

Because access to clinical trials is a critical component of our pediatric oncology program, proceeds will also support research nurses and expenses associated with full participation in the Children's Oncology Group, bringing the latest in new clinical treatments to children in need of cancer care.

We're not just here for children, we're here because of children.





Sponsorship Opportunities



SOLD					SOLD	BENEFACTOR
PRESENTING	STAR	MIRACLE	CHAMPION	HOPE	COUPLE	
\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$2,500	

Event Night Benefits	SOLD PRESENTING	STAR	MIRACLE	CHAMPION	SOLD HOPE	BENEFACTOR COUPLE
Premier seating for 20 guests (two tables of 10)	◆					
Premier seating for 10 guests (one table of 10)		◆	◆	◆	◆	
Premier seating for two guests						◆
Hospitality Benefits						
One overnight stay at Omni Scottsdale Resort at Montelucia the night of event, OR professional black car transportation service for table hosts to and from event	◆	◆	◆			
Premium wine, sparkling and full bar tableside service during dinner	◆	◆	◆			
Marketing Benefits						
Logo recognition on Pulse printed materials and online registration page (deadlines apply)	◆	◆				
Logo recognition on ballroom screens, digital displays and on décor elements	◆	◆	◆			
Logo recognition on auction bidder card	◆	◆	◆			
Full-page color ad in event program	◆	◆	◆	◆		
Logo in event program					◆	
Company/name listing in event program						◆
Opportunity to distribute branded commemorative gift(s) to guests (at sponsor's cost)	◆	◆				
Recognition from the podium during event	◆	◆	◆			
Recognition on Banner Health Foundation website and social media platforms	◆	◆	◆	◆	◆	
Ongoing Benefits						
Name on Banner Health Foundation's donor recognition wall in a Banner Children's facility	◆					
Recognition as a Partner in Wellness 2024	◆	◆	◆	◆	◆	◆
Special invitation to Spring 2025 Evening of Gratitude Reception	◆	◆	◆	◆	◆	

MAKE A DONATION: give.bannerhealth.com/pulsedonation



Underwriting Opportunities

Underwrite the costs of a specific part of Pulse of the City Soiree and receive positive exposure for your company with signage, logo recognition, branded items and tickets to both the gala and after party:

Entertainment Underwriter | \$25,000

Underwrite cost of entertainment for reception and after party.

Benefits include:

- Signage and recognition at the gala
- GOBO (lighted company logo) in after party area
- Seating for 6 guests at the gala
- Full-page color ad in gala program

Video Underwriter | \$20,000

Underwrite cost of video(s) to be shown during the Soiree.

Benefits include:

- Signage and recognition at the gala
- Company logo recognition in videos and podium recognition
- Seating for 6 guests at the gala
- Full-page color ad in gala program

Ride Share Underwriter | \$15,000

Underwrite cost of Ride Share.

Benefits include:

- Signage and recognition at the gala
- Recognition on pre-event emails
- Company name on rideshare voucher or promocode sent to all day of gala attendees
- Seating for 4 guests at the gala
- Full-page color ad in gala program

Centerpiece Underwriter | \$15,000

Underwrite cost of centerpieces on dinner tables.

Benefits include:

- Signage and recognition at the gala
- Company logo placement on centerpiece at each dinner table
- Seating for 4 guests at the gala
- Full-page color ad in gala program

Mystery Gift Wall Underwriter | \$15,000

Underwrite cost of mystery gift wall.

Benefits include:

- Signage and recognition at the gala
- Company logo placement on mystery gift wall
- Seating for 4 guests at the gala
- Full-page color ad in gala program

Design & Printing Underwriter | \$10,000

Underwrite the cost of design and printing of materials.

Benefits include:

- Company logo on invitation envelope, in event program and on bidder cards (deadlines apply)
- Seating for 2 guests at the gala
- Company logo in gala program

Signature Drink Underwriter | \$10,000

Benefits include:

- Company logo on beverage napkins and beverage display during cocktail hour
- Seating for 2 guests at the gala
- Company logo in gala program

Dessert Underwriter | \$10,000

Benefits include:

- Company logo on dessert display during dinner service
- Seating for 2 guests at the gala
- Company logo in gala program

Signage Underwriter | \$7,500

Underwrite the cost of producing all signage at the event.

Benefits include:

- Company logo placement on all printed signage
- Seating for 2 guests at the gala
- Company logo in gala program

After-Party Favor Underwriter | \$7,500

Underwrite the cost of favors for the after party.

Benefits include:

- Company logo on favor
- Seating for 2 guests at the gala
- Company logo in gala program

Valet Underwriter | \$5,000

Underwrite the cost of the valet for our guests.

Benefits include:

- Company logo on signage at valet stand
- Opportunity to provide branded giveaway item in guest vehicles
- Company listing in gala program

Late Night Nosh Underwriter | \$5,000

Underwrite the cost of after party snacks.

Benefits include:

- Company logo on signage near snacks at the after party
- Company listing in gala program

Guest Check-In Underwriter | \$3,000

Benefits include:

- Company logo on signage at guest check-in
- Company listing in gala program

Mystery Gift Box

Check-Out Underwriter | \$3,000

Benefits include:

- Company logo on signage at Auction Check-Out area
- Company listing in gala program



2024 Host Committee

Event Chair: Susan Maisel, MD

Alex Adams
Mona Bass
Lauren Bolton
Carrie Brandt
Kathleen Bree, Psy.D.
Susan Crosby
Ruth Faucette, Ph.D.
Marisa Harris

Michelle Kauk
Gretchen Kinsella
Sheldon Larson
Allison Lester
Melinda March
Christen Piccola
Tiffani Shaw
Kris Sleeper

Lisa Stone
Jessica Stewart
Ashley Tian, MD
Olivia Waalboer
Kyndal Walker
Lindsey Weak
Reagan Salomon

About Banner Health Foundation

Established in 2001, Banner Health Foundation's mission is to advance philanthropic investment to support Banner Health in caring for our community. Banner Health's nonprofit mission to make health care easier so life can be better is made possible by the unwavering support and commitment of our employees, physician partners, thousands of volunteers and many valued donors who so generously give of their time, talent and treasure. Contributions are invested locally to support patient care programs and services operated by Banner's many hospitals and health care facilities across Arizona.



 **Banner Health.**
Foundation

2901 N. Central Ave., Suite 160
Phoenix, AZ 85012

602.747.GIVE (4483)

www.BannerHealthFoundation.org



Sponsor Commitment Form

Name/Company: _____

Sponsor Contact Name: _____

Phone: _____

E-mail Address: _____

Address: _____

City: _____ State: _____ ZIP: _____

Please indicate how you wish to be recognized:

_____ wishes to participate in Pulse of
the City Soiree 2024 as a:

- Presenting Sponsor** | ~~\$75,000~~ **SOLD**
 - Star Sponsor** | \$50,000
 - Miracle Sponsor** | \$25,000
 - Champion Sponsor** | \$15,000
 - Hope Sponsor** | ~~\$10,000~~ **SOLD**
 - Banner Benefactor Couple** | \$2,500
 - Underwriter** (please indicate which option from page 5)
-
- Fund Our Mission** | \$1,000 tax-deductible donation

Send to:

Banner Health Foundation | 2901 N. Central Ave., Suite 160 | Phoenix, Arizona 85012
E: Pulse@BannerHealth.com O: 602.747.8752 F: 602.747.3378

Banner Health Foundation is a 501(c)(3) tax-exempt nonprofit organization. Federal Tax ID: 94-2545356

Method of Payment:

- Please send me an invoice for my sponsorship.
- Check # _____ enclosed.
- I will pay online or via phone by credit card (note Credit card transactions of \$10,000 and above are subject to a 2% processing fee): Pay securely online at give.bannerhealth.com/pulse, or call 602.747.8752 for assistance.

Signature: _____

MAKE A DONATION: give.bannerhealth.com/pulsedonation