

THE TRADITION CONTINUES: MAKE SOME HISTORY WITH US



Banner Children's OPEN



**FRIDAY,
APRIL 12, 2024**

**WILDFIRE GOLF CLUB
AT JW MARRIOTT DESERT RIDGE PHOENIX**

**TOURNAMENT PROCEEDS BENEFIT CHILD LIFE PROGRAMS AT:
BANNER CHILDREN'S MEDICAL CENTERS IN ARIZONA**



TOURNAMENT DETAILS

- WHO** Banner Children's and Banner Health Foundation
- WHAT** Banner Children's Open
- WHEN** Friday, April 12, 2024
- WHERE** Wildfire Golf Club at JW Marriott Desert Ridge Phoenix, 5350 Marriott Drive
- COST**
- \$60,000 Presenting Sponsor
 - \$30,000 VIP Experience Sponsor
 - \$20,000 Ace Sponsor
 - \$15,000 Eagle Sponsor
 - \$10,000 "Big Golf Game" Sponsor
 - \$10,000 "Big Food Station" Sponsor
 - \$7,500 FORE the Kids
 - \$1,000 to \$15,000 Underwriting Opportunities

CO-CHAIRS Bryan Adams, DP Electric
Jeff Cordell, DPR Construction



ARE YOU READY TO TAKE THE CHALLENGE?

The Signature Golf Challenge Holes are back and feature four challenges similar to those on the Golf Channel's super popular Big Break reality television program, combined with a traditional shamle format. Challenge holes, creatively — and generously — designed and built by big-hearted sponsors, are peppered throughout the course. Teams will be scored on their overall golf game and separately, based on the team's performance on the challenges. Two top scoring teams make it to the Final Challenge — a nail-biting shoot out that has become legendary.

CAUSE & EFFECT

The tournament benefits the physical and emotional well-being of hospitalized children by supporting Child Life. Creating a positive experience for kids in our hospitals — that is the foundation of Child Life at Banner Children's medical facilities. Working with pediatric patients, their parents and siblings, too, Child Life Specialists use a variety of tools and skills to reduce stress and anxiety, while promoting normal growth and development. Through play, pre-operative teaching and even distraction and coping techniques, these specialized — and, very special — professionals become invaluable resources for the entire family. This year's Banner Children's Open will benefit Child Life programs throughout the Valley and Tucson. Just a few of the services provided by Child Life teams include: Medical Play; Sibling Support; Bereavement.



HERE FOR THE WHOLE FAMILY

Banner Children's Child Life Specialists provide compassionate support for the whole family — because a serious illness and frequent hospitalizations affect more than just our young patients. Child Life is there, at the right place, at the right time. To help the whole family through the challenges; to teach brothers and sisters what to expect. Often, Child Life feels like extended family.



THE COMMITTEE

The following individuals give their time, talent and resources to the 2024 Banner Children's Open, building an event that has become the "hottest ticket in town." Thank you all for your leadership and participation.

CO-CHAIRS

Bryan Adams
DP Electric

Jeff Cordell
DPR Construction

Carrie Bailes
Buehler Engineering

Joe Bakke
EAPC Architects Engineers

Jana Brickey
DFDG Architecture

Will Brunner
Devereux Threads

Brittany Burbes
DPR Construction

Brad Claussen
DPR Construction
**Past Chair*

Chris Dewitt
W.D. Manor Mechanical
Contractors
**Past Chair*

Joseph Gallagher
McCarthy Builders

Zach Goldsworthy
DHE Engineering
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Jim Gordon
NorthStar Identity

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EAPC Architects Engineers

Sarah Halverson
Mortenson

Eddie Herdeman
JPMorgan Chase & Co.

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John Niziolek
HKS, Inc.
**Past Chair*

Lee O'Connell
McCarthy Builders

Jody Oehler
Fox Sports 910

John Pearson
Siegler

Kurt Radtke
McCarthy Builders

Jamie Schindeldecker
Speedie and Associates

Robbie Witte
EAPC Architects Engineers



SPONSORSHIP OPPORTUNITIES

	PRESENTING \$60,000	VIP EXPERIENCE \$30,000	ACE* \$20,000	EAGLE \$15,000	BIG GOLF GAME \$10,000	BIG FOOD STATION \$10,000	FORE THE KIDS \$7,500
EVENT DAY BENEFITS							
Three Team Entry (12 players)	●						
Two Team Entry (8 players)		●	●				
One Team Entry (4 Players)				●	●	●	●
Additional foursome for \$5,000	●	●					
VIP Recognition and Gift	●	●	●				
VIP Warm Up with Pros	●	●	●				
Opportunity to play with Banner Senior Leader	●	●	●	●			
GOLF COURSE VISIBILITY							
Logo recognition on all event signage, pin flags, printed materials and online registration page (DEADLINES APPLY)	●						
Company logo on digital tee signs in each cart	●	●	●				
Company logo on signage at VIP Experience		●					
Choice of on-course logo placement: Beverage carts, golf carts, putting green, bag drop or final challenge			●				
Company logo on signage for Challenge Hole					●		
Company logo on signage for Food Station						●	
Company logo on Networking Breakfast signage				●			
HOSPITALITY BENEFITS							
All day inclusive food and beverage	●	●	●	●	●	●	●
Access to Awards Reception	●	●	●	●	●	●	●
One overnight stay at JW Marriott the night of event, per foursome	●	●					

*Sponsorship cannot be split



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MARKETING BENEFITS							
Two-page center layout in event program	●						
Full-page color ad in event program		●	●				
Half-page ad in event program				●	●	●	
Quarter-page ad in event program							●
Platinum Teddy Tee Sign at Breakfast and Awards Reception	●						
Gold Teddy Tee Sign on each course		●	●				
Silver Teddy Tee Sign on each course				●	●	●	
Opportunity to distribute branded commemorative gift(s) to guests at sponsor's cost	●	●	●				
Recognition from the podium during event	●	●	●				
Recognition on the Banner Health Foundation website and social media platforms	●	●	●	●	●	●	●
PLAYER GIFT							
Player Gift valued at \$325	●						
Player Gift valued at \$250		●					
Player Gift valued at \$225			●				
Player Gift valued at \$200				●			
Player Gift valued at \$150					●	●	
Player Gift valued at \$125							●
ONGOING BENEFITS							
Recognition as a Banner Health Foundation Partner in Wellness 2024	●	●	●	●	●	●	●
Special invitation to Spring 2025 Banner Benefactors & Partners in Wellness Reception	●	●	●	●	●	●	●

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UNDERWRITING OPPORTUNITIES

Not a golfer? There are plenty of ways to support the Banner Children's Open and gain exposure for your company without playing golf. Underwrite the costs of specific elements of the Banner Children's Open and receive positive exposure for your company with signage, logo recognition, branded items and invitations to pre-and post-networking golf events.

□ TEE GIFT UNDERWRITER - \$15,000

- Exclusive logo placement on tee gifts for all golfers
- Opportunity to insert additional collateral into gift bag
- Recognition in program as Tee Gift Sponsor

□ SIGNAGE UNDERWRITER - \$10,000

- Logo placement on all printed signage
- Half-page ad in program

□ VIP GIFT UNDERWRITER - \$7,500

- Signage and recognition at the event
- Logo on gift bag for the VIP gifts
- Opportunity to station at VIP area
- Recognition in the program

□ DRIVING RANGE UNDERWRITER - \$7,500

- Signage and recognition on Driving Range
- Opportunity to place booth or featured product/service on driving range hill

□ RIDE SHARE UNDERWRITER - \$7,500

- Signage and recognition at the event
- Recognition on pre-event emails and social media
- Company name on rideshare voucher or promocode sent to all golfer's day of tournament
- Recognition in the program

□ VALET UNDERWRITER - \$5,500

- Company logo on signage at valet stand
- Opportunity to provide a branded take-away item in guest vehicles
- Recognition in event program

□ COCKTAIL BAR UNDERWRITER - \$5,000

(Two Available)

- Signage and recognition at Cocktail Bar
- Branded cups and napkins
- Recognition in event program

□ BLOODY MARY BAR UNDERWRITER - \$5,000

(Two Available)

- Signage and recognition at Bloody Mary Bar during networking breakfast
- Branded cups and napkins
- Recognition in event program

□ PROGRAM PRINTING SPONSOR - \$5,000

- Recognition in program that each golfer will receive at registration
- Half-page ad in event program

□ BEER OR MARGARITA STATION - \$4,000

(Two Beer and Two Margarita Available)

- Signage and recognition of choice on course Beer or Margarita Station
- Branded cups and napkins
- Opportunity to provide volunteers to work station
- Recognition in event program

□ SCORE BOARD SPONSOR - \$3,000

- Logo placement on Score Board
- Company logo on signage at valet stand
- Opportunity to provide branded take-a-way item
- Recognition in event program

□ PLATINUM TEDDY TEE SIGN SPONSOR - \$3,000

- Tee Sign at Breakfast and Awards Reception
- Recognition in event program

□ PIN FLAG SPONSOR - \$1,000

- Logo on flag
- Recognition in event program



SPONSORSHIP COMMITMENT FORM

Name/Company: _____

Contact Name and Phone (if company is sponsor): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email address: _____

PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED IN PRINTED MATERIALS:

I wish to participate in the 2024 Banner Children's Golf Classic as selected below:

- | | | |
|--|--|--|
| <input type="checkbox"/> Presenting - \$60,000 | <input type="checkbox"/> Big Food Station - \$10,000 | <input type="checkbox"/> Underwriting: Please designate \$ _____
for _____
<i>(insert name of item you wish to underwrite)</i> |
| <input type="checkbox"/> VIP Experience - \$30,000 | <input type="checkbox"/> FORE the Kids - \$7,500 | |
| <input type="checkbox"/> ACE - \$20,000 | <input type="checkbox"/> Platinum Teddy Bear - \$3,000 | <input type="checkbox"/> I cannot attend the event, but would like to
make a tax-deductible donation in the
amount of \$ _____ |
| <input type="checkbox"/> Eagle - \$15,000 | <input type="checkbox"/> Pin Flag - \$1,000 | |
| <input type="checkbox"/> Big Golf Game - \$10,000 | | |

Signature: _____ Date: _____

DO NOT SEND CREDIT CARD INFORMATION THOUGH THE MAIL.

Method of Payment:

- ☐ Please send an invoice for my sponsorship on the following date.
- ☐ Check # _____ enclosed. Please make check payable to the Banner Health Foundation.
- ☐ I will pay online or via phone by credit card*. Pay securely online at **give.bannerhealth.com/golf**.

(*note: credit card transactions of \$10,000 and above are subject to a 2% processing fee)

Banner Health Foundation (Tax ID 94-2545356) is a tax-exempt 501(c)(3) nonprofit organization.

When complete please submit via: Email: Golf@BannerHealth.com Fax: 602-747-3378

Questions: 602-747-4654

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