



Giving Opportunities



Help Create a Comprehensive Memory Center for Patients and Caregivers in Southern Arizona

Having established a new standard of care for patients and caregivers dealing with Alzheimer's disease and related dementias, **Banner Alzheimer's Institute** and the **University of Arizona** are now combining their expertise in dementia care for the benefit of Tucson and Southern Arizona residents.

Established 12 years ago in Phoenix, Banner Alzheimer's Institute is the worldwide leader working to prevent Alzheimer's and provide comprehensive care for those facing the disease. The **Banner Alzheimer's Institute - Tucson** will offer the only comprehensive care model for memory disorders in Southern Arizona.

At BAI - Tucson's **Toole Family Memory Center**, patients will receive an individualized treatment plan and ongoing support from an experienced team of memory-loss specialists focused on addressing the physical, emotional, behavioral, educational and practical needs of patients and their care partners. In the **Clinical Advancement Center**, expert teams will investigate new medications and treatments to increase understanding of the aging process in both healthy individuals and those with Alzheimer's.

Unfortunately, at this time, care available in the Tucson metropolitan area is fractured. No single provider currently addresses the medical, non-medical and research needs of this segment of our community.

For more information or to make a donation:

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 **Banner**
Alzheimer's
Institute

Nearly 73,000 cases of Alzheimer's and related dementia are predicted in the Tucson metropolitan area in 2018 alone—a figure expected to increase as the population ages. The incidence of Alzheimer's continues to rise in Arizona, with an anticipated 53.8% projected increase in seniors with the disease between now and 2025; only Alaska and Nevada have higher projected increases.



Best in Clinical Care

Due to the need for constant care during a long period of decline, frequent medical visits and hospitalizations, and associated health complications, caring for Alzheimer's patients can cost up to three times that of a patient without memory issues—and much of the care is not reimbursable by insurance.

THE OPPORTUNITY

BAI - Tucson will be a centralized resource dedicated to addressing the growing demand for Alzheimer's care, education and support for Southern Arizona patients and their families. Services will include:

- **Diagnosis and Treatment.** Each new patient will receive a 90-minute initial evaluation. Once a diagnosis is made, physicians will explain the findings and develop an individualized treatment plan that is shared with the patient, family members and the referring physician.
- **Support Programs.** A variety of support groups and programs are available to enhance the quality of life of patients and their care partners. For the community at large, the Memory Center will offer memory screenings and educational sessions on maintaining and improving brain health.
- **Online Education.** Caregivers can get support and training from the comfort of home. The Dementia Dialogue monthly webinar series covers timely topics to help caregivers learn what to expect as the disease progresses and how to cope with issues that may arise.
- **Research.** Patients will have access to the newest and best treatments available through the Institute's clinical trials program, where scientific studies aim to address the mechanism of the disease and targets of therapeutic action. Banner Alzheimer's Institute is an international leader in the use of magnetic resonance imaging (MRI) and positron emission tomography (PET) imaging to measure the extent of Alzheimer's in the brain.

THE PARTNERSHIP

Banner Alzheimer's Institute - Tucson paves the way for a collaborative relationship the University of Arizona, with physicians providing care and participating in clinical trials.

HOW TO GIVE

Our ability to expand BAI to Southern Arizona depends upon philanthropic support. Invest in the health of our community with a tax-deductible gift to the Banner Alzheimer's Foundation:

- Multi-year pledge
- Recurring monthly gift
- Stock or appreciated securities
- One-time gift of cash
- Estate gift

For questions or to learn more about naming opportunities:

Call: 520-694-3967

Email: TucsonBAI@bannerhealth.com

Visit: www.bannerhealthfoundation.org/areas-to-support/banner-facilities/support-tucson

