
Corporate Giving and Partnership Opportunities

Investing in Banner Health

Partnering to provide affordable, accessible, world-class health care for you, your employees and your customers



Members of Fiesta Bowl Charities attend the groundbreaking of The BIG Outside, an interactive outdoor play space at Cardon Children's Medical Center.

Working Together for a Healthier Arizona

At Banner Health, we believe in a shared responsibility to improve the health and well-being of our communities. With 15 hospitals and 153 sites of care in Arizona alone, Banner is in your community—caring for you, your friends and loved ones, your employees and your valued customers.

Established in 2001, Banner Health Foundation secures and stewards charitable contributions to advance Banner Health's nonprofit mission to make health care easier so life can be better. Contributions are invested locally to support patient care programs and services across Arizona.

Generous businesses and corporations play an important role in Banner's efforts to meet the health care needs of our diverse state. Through charitable gifts, partnerships and sponsorships, companies of every size and representing every sector help Banner make a difference in the lives of individuals and families when and where they need it most.

We invite you to join us, strengthen your corporate presence in your community, and bring hope to the many patients we care for across Arizona.



Child Life

Surrounded by Banner's Child Life specialists, Dylan is one of many pediatric patients benefitting from the proceeds of the annual Banner Children's Charity Golf Classic, generously supported by Valley companies.

Directing Your Support

We know that charitable giving decisions are important to your business. That's why we make it easy to direct your corporate gifts to areas aligned with your company's strategies, mission or industry. **Gifts can be directed to any of the following:**

- A Banner Health medical center in the community where you do business. Choose specific programs or areas of care to further focus your giving, or support construction or renovation of new facilities;
- Community programs such as health education for underserved populations, resources and support for Alzheimer's caregivers, or community clinics for children who lack access to health care, as examples;
- Research initiatives aimed at finding cures or preventing particular diseases, or clinical trials giving patients access to the latest breakthroughs and treatments;
- Special events that offer your business visibility in the community and networking opportunities while benefitting one of Banner's signature causes.

With plenty of giving options, you can designate your company's contributions to meet specific corporate social responsibility goals or to support the area of care closest to the hearts of your employees and customers. We work with you to design a custom strategy to suit your vision.

Online retailer Amazon.com donated some 5,000 lbs. of hygiene, household and cleaning products to low-income senior citizens served at Banner Olive Branch Senior Center, a special place offering seniors in our community social and educational activities, nutritious meals, and health services.



Ways to Partner



Program Sponsorship

Your company can support Banner's patient programs, community outreach initiatives and critical research in areas that are important to you and your employees, including those associated with your industry or key business objectives. The Banner Health Foundation secures and stewards charitable gifts in support of many areas, including pediatrics, oncology, Alzheimer's disease and academic medicine. Our professional staff will work with your company leadership to find the right programs and giving opportunities to fulfill your company's goals.



Capital Project Support

Be a part of the continued evolution of Banner Health by supporting the construction, expansion and renovation of our medical centers. Capital gifts keep Banner Health at the leading edge of medicine and help fulfill our vision for the future.





Naming Opportunities

Make a gift that connects your company name with the excellent care that makes nationally recognized Banner Health a leading health care provider Arizona. Your dollars will positively impact Banner Health's mission to make health care easier so life can be better. Naming opportunities are available at various levels throughout Arizona, allowing your company to make a bold and visible impact.



Cause-Related Marketing

A cause-related marketing campaign in partnership with the Banner Health Foundation is an effective way to align your company with Banner Health's world-class patient and community programs. With consumers increasingly making buying decisions with a company's social responsibility efforts in mind, a cause-related marketing campaign sets your company apart from the competition by showing the many ways you care for the community.



Product & Services Donation

When you donate products and services in-kind to the Banner Health Foundation, you impact the lives of our patients and allow us to enhance the quality of care provided in our medical centers. In-kind gifts of products and services are acknowledged with a tax receipt, recognized at our events and lauded in various public communications.



Special Event Support

By sponsoring one of Banner Health Foundation's special events, your company will share the spotlight with Banner Health and receive positive exposure and hospitality, all while demonstrating your commitment to the deserving cause. Sponsorship opportunities are available for golf tournaments, galas, symposiums, and special receptions.

Left: A portion of purchases made with Arizona Bank and Trust's Pink Ribbon Debit Card supports the Breast Cancer program at Banner MD Anderson Cancer Center. Company leaders are proud to present the campaign proceeds each year. Top: Envision Physician Services was the title sponsor of The Pulse of the City Soiree, Banner's signature pediatrics fundraising gala. Company representatives Brit and Tricia Ferrell pose with legendary recording group The Pointer Sisters, who performed live in concert during the gala.



Employees of The Clorox Company brightened the day of young patients at Banner Thunderbird Medical Center with Cheeriodicals gift boxes filled with magazines, puzzles and snacks.

Employee Engagement: Putting Purpose in Your Workplace

Workplace Giving

Workplace fundraisers promote team building and empower your employees to experience the joy of giving back. Popular company fundraisers include hosting a walk or run, organizing a toy drive for pediatric patients, collecting donations in exchange for company dress-down days, and selling handmade items or baked goods to benefit a specific Banner Health program. Allowing employees to spread their gift over the year via payroll deduction, and matching employee gifts, both further incentivize employees to give back and reinforce your company's commitment to the community.

Volunteer Projects

Group volunteer opportunities at Banner Health medical centers are available for your employees year-round. Their gift of time compliments your company's donations, engages your employees with one another and the community, and shows your customers how deeply your employees care for their neighbors.

Leadership Opportunities

Encourage employees and leadership to volunteer their time and talent on a Banner Health fundraising committee, special event planning committee, or advisory council. Banner relies on the expertise of a diverse array of professionals to support its mission and achieve its goals.

A group of APS employees volunteered at The Color Run in Phoenix in 2017, benefitting Banner Children's Neonatal Intensive Care Units.



Make More than a Donation. Make a Difference.

Partnering with Banner Health is a wise investment in the future of health care in Arizona—and a smart choice for your company. From research initiatives to capital projects to patient care programs, working with Banner Health, a leading Arizona employer and the state's largest health care provider, advances your company's strategic positioning, mission, and goals. It can also make a significant impact on Arizona's health care landscape today and for generations to come.

Banner Health's nonprofit mission to make health care easier so life can be better is made possible by the unwavering support and commitment of our corporate partners, employees, physicians, thousands of volunteers and many cherished individual and family donors who so generously give of their time, talent and treasure.

Walgreens employees from across the Valley deliver more than \$25,000 worth of toys to Banner Children's at Cardon Children's Medical Center every December.



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